

CASE STUDY: HOW TO EARN MONEY FROM 4-WHEEL ALIGNMENT!



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The figures shown here are based on actual results from a tyre dealer in Devon. They have operated a Rav TD1760WS Bluetooth wheel aligner together with a Benpak 4 wheel alignment lift and full tyre changing package for two years, all supplied by Absolute Alignment.

Average alignment jobs: 6 per day

4-Wheel alignment charge: £45

2-Wheel alignment charge: £30

Income per day: £180 - £270 from wheel alignment

Cost of wheel aligner: £6995 + VAT

Payback: within 2 months

Alignment check/adjustment jobs are sourced from both their own tyre customers and by offering wheel alignment services to garages and tyre dealers in the local area. Wheel alignment is now a positive income stream instead of an overhead and a potential loss of custom to a more switched-on workshop.

If you already have a suitable scissor, 2- or 4-post lift you can be earning money very quickly indeed. Four-wheel alignment is a fast way to big profits, and with the current state of the country's roads you will have a ready pool of customers. Call Chris Dear on **07764 939313** to find out how Absolute Alignment can contribute to your bottom line.

